

THE JOYS OF DISCOVERY



MR. CHRISTOPHER COLUMBUS knew the feeling well. Both he and the little girl above share the common bond of discovering a new world. For her the journey is just beginning. The door has opened on an exciting, complex, changing picture. She will spend the rest of her life keeping up with the changes.

Will the rest of us do as well? What we know of the world today may no longer be true tomorrow. To keep up with the changing times your public library is your best bet. (Ask any six year-old . . . she knows)

ANNUAL REPORT

1964

LAWRENCE FREE PUBLIC LIBRARY

Lawrence, Kansas

"MORE PEOPLE USING THE LIBRARY AND USING IT MORE OFTEN." That sentence best describes activities at the Lawrence Public Library for 1964. 741 new borrowers were registered and 23,802 more books loaned than in the previous year.

4,010 BOOKS WERE PURCHASED LAST year, bringing our total book stock to 55,642. Our total collection increased by only 382 due to extensive weeding of obsolete books in 1964, especially in the fiction collection. Continued withdrawal of old and outdated materials keeps the collection active as well as attractive. In effect, it promotes use of the library by removing cumbersome deadwood.

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**GREATER THAN THE TREAD
OF MIGHTY ARMIES IS AN
IDEA WHOSE HOUR HAS COME.**

HUGO

Someone once made the statement that advertising was "Salesmanship in print." With equal justification we can say a book is an 'idea in print'. Ideas, like men, are often ahead of their time. Here the library shines. While it does not create ideas, a library can and should pass them on for the benefit of future generations. A library carries a wide stock of ideas: some sublime, many foolish, others irrelevant and not a few dangerous. But through some unexplained process in time the foolish and untrue ideas wither on the shelves while the potent and the sublime concepts gather strength—for their hour to come—and their light to shine.

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87 GIFT BOOKS WERE PURCHASED for the library last year by interested individuals and groups. Many of these gifts were given in memory of a friend or loved one. Suitable memorial plates are placed in the books by the library.

SUMMING IT UP FOR 1964

Lawrence population (est)	40,000
Registered borrowers (up 5.4%)	14,541
Total population registered	36%
Children's book loans (up 7.5%)	166,089
Adult book loans (up 9.7%)	138,869
Total books circulated (up 8.5%)	304,958
Records loaned (up 25%)	18,001
Periodicals loaned (down 8%)	8,637
Total loans of all materials	331,596
Book stock	55,642

A MAJOR ADDITION TO THE LIBRARY'S resources in 1964 was enlargement of the general pamphlet file. Several thousand pamphlets were indexed and filed, covering hundreds of topics. We now have available for public use 30 vertical file drawers of information ranging from raising sheep to buying a home. Much of the information available in this file is difficult to locate in regular book form and is an invaluable addition to our regular collection.



Students using the newly installed phonograph and head set on the library balcony.

NOW HEAR THIS

DID YOU KNOW—

- * that 7.6 books per capita were loaned to Lawrence residents in 1964. The average figure for Kansas is 4.01.
- * The average age of public library building in the U.S. is 53 years. (our is 60 years old with a 28 year old addition). This average is rapidly decreasing as new libraries are built each day in the U. S.
- * A novel that sold for \$3.29 in 1953 cost \$4.82 in 1963.

THE SUMMER READING PROGRAM for children was a success again in 1964. 2,115 signed up and certificate awards were presented to 1,692 during Book Week in November. The bookmobile was retired from service during the summer and plans are being made to acquire a smaller van-type vehicle for future extension use. The PTA Council, the Recreation Dept. and the Lawrence Public Library jointly sponsor the reading program each summer.

A self-operated photocopy machine was installed in mid-1964. Cost is 25 cents per copy and the operation permits complete privacy.

THINGS TO COME

Plans were made in 1964 for several changes expected to take place early this year. As a result of increased book circulation over the past years more staff time is required for such routine work as retrieving overdue books, etc. A new charge-out system will be installed in 1965, designed to lessen time spent on behind-the-scenes activities and free staff members to spend more time working directly with our patrons.

Another change resulting from the installation of a more efficient charging system is the expected addition of a separate reference area manned by trained librarians during peak hours. This should assure a better quality readers advisor service than is now possible at the charging desk.

THE JOURNAL-WORLD IS NOW AVAILABLE on microfilm beginning with 1963. A microfilm reader is located on the balcony for public use.



REMEMBER

If you have a question not answered in your almanac or encyclopedia, call us. We have many specialized reference books to provide you with the answers. Call or come in. We'll be glad to help you. Call us, too, if you need help in deciding what book or encyclopedia to buy. Excellent book reviews are available to make sure you buy the right encyclopedia for your needs.

CONTINUED GROWTH OF THE LIBRARY IS seen from the following figures collected over a ten year period. During the years 1954-1964 book loans increased by 140%. The number of borrowers rose from 6,612 in 1954 to 14,541 in 1964. To meet this growing use, our book stock increased from 44,394 to 55,642. From the above figures, it is evident that our book facilities increased more slowly than their use. This represents a lack of sufficient funds to meet the growing needs of the town as well as a gross inadequacy of building facilities to serve a population which has more than doubled since 1940.

LIBRARY BOARD OF DIRECTORS

Charles C. Rankin	Chairman
John P. Peters	Vice-Chairman
Mrs. A. B. Ewing	Secretary-Treasurer
James Owens	Ex-officio member
Mrs. Gilbert Ulmer	
Mrs. Don Allen	
Max Stalcup	
Rev. Paul Davis	

LIBRARY STAFF

Wayne Mayo	Head Librarian
Mrs. J. M. Osma	Assistant Librarian
Miss Hilda Koehler	Children's Librarian
Mrs. Howard Taylor	Adult Librarian
Mrs. G. A. Weeks	Bookkeeper
Mrs. Linda King	Circulation Asst.
Mrs. Jerry Born	Children's Asst.
Mrs. Walter Wheeler	Children's Asst.
Miss Linda Warner	Order Assistant
James Anthony	Custodian
Mrs. Florence Frazier	Mending (p-t)
Mrs. L. E. J. Helyar	Librarian (p-t)
Miss Taunya Powell	Catalog Asst. (p-t)
Dale Farney	Circulation Asst. (p-t)

BUDGET SUMMARY

Salaries and Wages	\$48,802.16
Books, records, periodicals	16,775.11
Building maintenance and supplies	6,719.71
Binding and Library supplies	3,209.35
Utilities and Insurance	2,967.94
Retirement and Social Security	2,894.55
Bookmobile and other operating expenses	1,656.97
Total Expenditures	<u>\$83,025.79</u>

The Library is supported mainly by taxation as provided in the State Statutes. In addition, income is received from charges on overdue books, gifts and the income from 5 memorial funds whose principal is \$9,025.00.